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PRESIDENT'S MESSAGE



It is hard to believe that 2009 is coming to a close. But before doing so, we are proud to launch our first Montreal IWF newsletter. This newsletter is a supplement to the National newsletter, providing more detailed information from our Montreal chapter. It also is an excellent means to communicate news about our members, congratulate them on their achievements and welcome those who have joined us. We also encourage you to use this as a tool to share interesting information with your IWF colleagues. A special thank you to Manon Chevalier for spearheading this initiative.

I would also like to thank our Chapter Executive Committee who work very hard in their individual areas to make our chapter vibrant and engaging. This includes a full calendar of programs and breakfasts rich in content, with privileged access events, a growing membership, a thriving mentorship program connecting us to young women leaders and a communications team bringing us to new levels.

2010 is particularly important as we gear up to host the IWF International Conference in Montreal next October. It will be an opportunity for all members to experience firsthand the magic of such a gathering. At the same time, we count on your active participation in helping make this a huge success and a memorable event for our visiting IWF colleagues.

In closing, I wish you all Happy Holidays and look forward to seeing you in great numbers at our upcoming events in 2010!

President, Montreal Chapter,
Deborah Shannon Trudeau

IWF MONTREAL – EXECUTIVE COMMITTEE

President

Deborah Shannon Trudeau

Co-Chairs Programming

Suzanne Gouin and Brigitte Simard

Co-Chairs Membership

Sandra Coffey and Kathy Fazel

Co-Chairs Communication

Manon Chevalier and Dany Pollack

Co-Chairs Mentorship

Barbara Shore and Marie Anna Bacchi

Breakfast and Young Leadership

Madeleine Féquière

Treasurer

Johanne Mullen

Memorable meeting with Phyllis Lambert at the Canadian Centre for Architecture

The Grande Dame of Canadian architecture, Phyllis Lambert, née Bronfman, was born in January 1927. At the age of 27, she moved to New York in order to nurture her interest in architecture.

In consultation with her father Samuel Bronfman, the industrialist, she hired Mies van der Rohe, one of the most important architects of the 20th century, to develop the concept of the Seagram building in New York. After having been named director of planning for the project, Phyllis registered in the course Mies gave at the Illinois Institute of technology. She received her Master's in Architecture from there in 1963.

In the sixties, she was responsible for the design of the Saidye Bronfman Centre in Montreal and was consultant in the construction of the Toronto Dominion Centre in Toronto, the last large project that Mies worked on prior to his death.

In the seventies, she received the National Honor Award of the American Institute of Architects for her innovative work on the restoration of the Biltmore Hotel in Los Angeles. She also received the Gold medal of the Royal Institute of Architecture of

Canada as well as numerous prizes and honorary degrees. She was appointed Officer of the Ordre des Arts et Lettres de France and was made Companion of the Order of Canada.

Her major work remains the concept and realization of the Canadian Centre for Architecture in Montreal, which is today considered both a museum and centre of excellence for the study of architecture. The Centre, completed in 1989, incorporated the Maison Shaughnessy, an historic building which had been saved from demolition by Phyllis many years earlier.

The September visit was a lesson in history and architecture. Making the most of an intimate forum, Ms. Lambert shared her vision of what urban planning is and should be. Those IWF members present were rewarded with a new perspective on Montreal, its history and its future. Ms. Lambert also explained her passion for photography and shared memories of her

greatest battles. Although we already knew of her immense contribution to Montreal, we came away with an even greater appreciation of the indelible mark that she has left and continues to leave on our city. Without her passion and dedication to the conservation of our heritage, Montreal would not be the same.

Today, at the age of 82, Phyllis Lambert continues to change the world. She has become an author, integrating the art of writing with the art of designing and building. To be continued...

Thank you, Ms. Lambert, for granting us this great privilege. Thank you for sharing this intimate story of key moments in your life. And thank you for taking the time to answer our questions.

2009-2010 IWF Opening Event Canadian Centre for Architecture

Phyllis Lambert with members of the Montreal chapter



Meeting and Exchange with the remarkable Céline Galipeau

On October 23, a Meeting and Exchange event was held with Céline Galipeau, news anchor for Radio-Canada's *Téléjournal*. Our members were treated to an "up close and personal" exchange as she spoke openly about some of the challenges she has faced and obstacles she has overcome throughout her career.



Ms. Galipeau who holds a masters degree in sociology and political science from McGill University, began her career in 1984 as a reporter for CBC in Montreal. She went on to work as a correspondent in Toronto, Paris, Moscow and Beijing, and she has also covered the conflicts in Iraq, Kosovo and Afghanistan (2006).

In January 2009, Ms. Galipeau became the first woman television news anchor on Radio-Canada. In June, she was named to the National Order of Quebec.

We met with Ms. Galipeau shortly before the municipal elections in Montreal and she explained what is involved in preparing for and covering an election campaign. It was a privilege to get an inside view of this woman's impressive career and we extend our sincerest appreciation for her time and her candid comments.

The event was hosted by Suzanne Guin, President and CEO of TV5 Québec.

YWCA Montreal honours 11 Women of Distinction and raises \$300,000

Eleven exceptional women were honoured on September 21, 2009, as the YWCA Montreal celebrated the 16th edition of the Women of Distinction Awards, with Lynn Jeannot, Senior Vice-President-Human Resources and Corporate Affairs - National Bank Financial Group, serving as Honorary President. The 800 guests were introduced to these remarkable Montreal women who have contributed to the advancement of women and society as a whole through their commitment, their courage and their determination. Among those in attendance was Sylvie Mercier, a member of IWF Montreal and Chair of the Women's Y.

The benefit evening raised \$300,000 for YWCA Montreal programs, which cover housing, literacy, leadership, employability and entrepreneurship in pursuing the organization's mission to empower women. The financial support is particularly important during this difficult economic period when an increasing number of women are coming to the YWCA for help.

Since 1875 – almost 135 years – the Women's Y (YWCA Montreal) has supported women of all ages and backgrounds in their personal, professional and economic development.

Every year, the YWCA offers an array of programs and services to more than 16,000 women, children and girls. A number of Women of Distinction who are IWF members are members of the Board of Directors. Like the IWF, the YWCA Montreal is part of an international movement: it is active in 122 countries and has a worldwide membership of 25 million women.

Women of Distinction Gala Women's Y

From left to right: Pascale Wilhelmy from Rythme FM, co-host of the event; Amélie Léger from Groupe St-Hubert, presenting partner; Christine Marchildon from TD Bank Financial Group, President of the Board, Women's Y Foundation; Lynn Jeannot from National Bank Financial Group, Honorary President; Sylvie Mercier from MASIA Consulting, President of the Board, YWCA Montreal; Janet Bagnall from The Gazette, co-host of the event.



Photo: Sylvie Trépanier

Mentorship program is proving very popular

Proposed by Barbara Shore in 2007, the initiative was enthusiastically embraced by the Montreal Chapter as a way to give back to our community, develop the next generation of leaders and build a legacy of professional and personal support through IWF. It is now being co-chaired by Barbara and Marie-Anna Bacchi.



The members of our chapter undertake to work with young women who have been referred and who reflect IWF values. Each must demonstrate a commitment to her community, be regarded as someone who is 'going places' and be likely to benefit from the guidance of one of our members. This is a concrete contribution to the next generation of female leadership. The mentor/mentee relationship is structured around one-on-one meetings that address personalized objectives and quarterly group meetings where all mentors and mentees have the chance to share and exchange. For the participants, these meetings are inspiring and energizing. Everyone, without exception, feels that they benefit from the experience.

Our mentees come from all walks of life. They are entrepreneurs and lawyers, artists and accountants, business professionals and start-up experts. The exchanges are challenging, enriching and ultimately very rewarding.

The 2010 Program

The 2010 program is being launched and we are seeking both mentors and referrals to mentees.

Each IWF mentor has something to offer as a mentor and we do our best to make an effective match. Please let us know if you would be interested in being a mentor in 2010.

We would also appreciate your referrals to potential mentees. The feedback on the benefits derived by the mentees has been strong and positive. Detailed below are the criteria we have used in the past to identify potential participants.

Potential mentees will be asked to submit a CV as well as a note on why they want to participate in a mentoring program, i.e. name two or three objectives they hope to achieve.

We encourage you to participate! To join the program, contact Barbara Shore. If you would like to share your mentoring stories with other members, feel free to submit them to Manon Chevalier, mchevalier@communicationschevalier.com.

The ideal mentee:

- Has demonstrated leadership as well as significant career advancement
- Has complementary professional/extra-curricular experience
- Has significant skills and high career potential
- Can articulate clearly how she will benefit from mentoring

The relationship requires a minimum commitment of one contact per month (contact may be in person, by email or by phone).

Networking breakfasts are a big success



Madeleine Féquière

Our networking breakfasts continue to attract a lot of interest among our members.

This year, the breakfast series objectives are perfectly aligned with those of our organization:

Increasing the visibility of the IWF

Members are encouraged to bring their women friends in executive positions, to lend a hand to the Membership Committee chairs.

Mentoring

Mentors are encouraged to invite the mentees who are our future members, thus helping the Mentorship Committee chairs.

Networking

Strategizing with fellow members and creating opportunities to meet with newsmakers in the city, as only we know how!

Networking breakfasts
*University Club,
2047 Mansfield, Montreal*

Thursday, January 21, 2010
Thursday, March 11, 2010
Wednesday, April 14, 2010
Thursday, May 13, 2010

Montreal will host the 2010 IWF World Leadership Conference



Monette Malewski



Kathy Sendall

Montreal will have the privilege and the challenge of hosting the 2010 IWF World Leadership conference. Many members of the Canada Forum flocked to Miami this past October in an effort to gain a better understanding of what hosting of a conference of this caliber means. For more details on the Miami conference, please visit IWF's international website (www.IWForum.org).

The two co-presidents, Monette Malewski and Kathy Sendall took the occasion to invite all the participants at the Conference to come and visit us next October (see flier).

"We are very fortunate and privileged that Montreal has been chosen to host the 2010 World Leadership Conference", stated Monette. We will have the honour of welcoming 600-700 pre-eminent women coming from 44 countries including South Africa, Jordan, Israel, China, Equator, Germany, Russia and the United States. It is a real "coup" to have these bright, ambitious, well-accomplished women representing all cultures and the four corners of the world come to our fair city.

We would like to showcase Montreal and Canada and engage participation from across the country. We want to present a culturally enriching and extraordinary experience for all IWF members highlighting the creativity, cuisine and bicultural flair Montreal is known for.

We hope that each and every member of our chapter will get behind this conference and show people how things get done "à la Montréal"!

IWF Canada invites you to share the excitement of
Montreal
At the
International Women's Forum
2010 Sustainable Futures World Leadership Conference
October 13-15, 2010

Creativity, cuisine, bicultural flair...join us in an international, pace-setting, waterfront city as the International Women's Forum presents the 2010 Sustainable Futures World Conference on an issue that is shaping world enterprise - the role and the future of water. Global leaders from five continents will explore the impact of this threatened resource on trade, health, business, art and the world food supply.

Mark you calendar now!



Nannette de Gaspé Beaubien

Nannette is presently Vice-Chair of Telemedia Ventures, which specializes in private equity investments. Previously, she was president of Telemedia Developments. Prior to that, she held various positions with Bank of Montreal, the last of which was Director in Corporate Finance.

Nannette holds a B. Comm from McGill and an MBA from the University of Toronto. She serves on various Boards including Generation III Inc., the de Gaspé Beaubien Foundation and Lower Canada College.

Welcome, Nannette!



Anne-Marie Hubert

As Managing Partner, Advisory Services for Ernst & Young Canada, Anne-Marie Hubert provides board members and senior management teams with strategic advice on governance, performance and risk management. Focused on opportunity and results, she leverages the knowledge, experience and talent of key individuals from client teams and the global Firm to drive change. She has a track record of helping clients successfully re-think business models to create more solid foundations for growth and long-term competitive advantage, while managing the risk of not attaining results. For over 20 years, her primary objective has been attracting, developing and helping the best people achieve their full potential. From 2002 to 2006, she led Ernst & Young Canada's gender equity initiatives and served as the Canadian representative on the Americas Gender Equity Task Force. In December 2006, she received the Rosemary Meschi award, in recognition of her outstanding contribution to the advancement of women in the Americas. Anne-Marie has also contributed professionally as a faculty member of the Director's College program, a professor of management, control and corporate governance at the University of Ottawa, the Université du Québec in Hull and the École supérieure de commerce de Lyon and as a frequent guest speaker on these topics and on inclusiveness.

Welcome, Anne-Marie!



Claude Gaudreault

Claude Gaudreault is an expert in strategic coaching as well as in the assessment of senior managers. Claude is the President of Perspective, which she founded in 1996, and where she manages the operations and professional interventions. The mission of her company is to provide judicious advice to help individuals maximize their personal capacity within their organization.

With over 20 years of experience, Claude Gaudreault is known for her outstanding ability to combine her expertise in organizational psychology with her solid knowledge of today's business world and her management experience.

She is also an active contributor to the development of women's leadership, and is a member of Board of the YWCA of Montreal. Claude is a frequent speaker on leadership, potential assessment and high-achieving managers.

Welcome, Claude!

APPOINTMENTS



Raymonde Lavoie becomes sole shareholder and President of DesArts Communication

On September 21, 2009, DesArts Communication, the Quebec communication and marketing agency established in 1988 by Robert Desjardins, announced that Raymonde Lavoie, a partner since 2005, had succeeded Mr. Desjardins to become the sole shareholder and President of the company.

Congratulations, Raymonde!

TRIBUTE



Louise Roy named Officer of the National Order of Quebec

On June 17, Louise Roy became the recipient of one of the most prestigious honours bestowed by the Government of Quebec on a member of the community. Louise was decorated as Officer of the National Order of Quebec by Premier Jean Charest at a ceremony in Quebec City.

On November 9, she was also awarded the 2008 Entreprendre award, presented at the Gala des lauréats de la réussite Entreprendre. Louise Roy is Chancellor of the Université de Montréal, Chair of the Conseil des Arts de Montréal.

Congratulations, Louise!



Marie Anna Bacchi appointed Director General of Villa Maria

Marie Anna Bacchi's thirty years of experience in management and education, her network of people of diverse skills and backgrounds and her flawless bilingualism are among the assets that led the Sisters of the Congrégation de Notre-Dame and the Board of Directors of Villa Maria to their unanimous decision. Villa Maria has a record of excellence in educating young women. Under Ms. Bacchi's direction, the school will continue to develop their personal, intellectual, social and spiritual potential, so that they may play a significant role in the future.

Congratulations, Marie-Anna!



Sandra Coffey starts her own business

We are pleased to announce that Sandra Coffey has started her own company.

Congratulations on this new beginning, Sandra, and best of luck!



Brigitte Simard is named partner at Korn/Ferry International

We are delighted to announce the appointment of Brigitte Simard as partner attached to the Montreal office of Korn/Ferry International.

Congratulations, Brigitte!

OTHER OUTSTANDING WOMEN HONOURED

The Women's Executive Network (WXN) Top 100 identifies and honours the 100 most powerful women in Canada. Congratulations to all IWF members who made the list in 2009:

Dana Ades-Landy	SVP, National Accounts Commercial Accounts	Laurentian Bank
Anne-Marie Hubert	Managing Partner, Advisory Services	Ernst & Young LLP
Rita de Santis	Partner	Davies Ward Phillips & Vineberg LLP
Louise Roy	Chancellor President	Université de Montréal Conseil des Arts de Montréal
Judith Woodsworth	President and Vice-Chancellor	Concordia University

December 2009

Wednesday, December 16

6:00 p.m.

Holiday Event

Join us for cocktails and dinner at Robin des bois, a unique, almost entirely volunteer-run restaurant whose proceeds all go to charity. We will have the pleasure of meeting Judy Servay, the founder of this wonderful project.

4653 Saint-Laurent (between Mont-Royal and Villeneuve)

January 2010

Wednesday, January 13

6:00 p.m.

A tour of the newly renovated Spa Eastman in Montreal

Meet Jocelyna Dubuc, founder of Quebec's first luxury spa.

666 rue Sherbrooke West, 16th floor, Montreal

Thursday, January 21

7:30 – 8:45 a.m.

Networking Breakfast

University Club, 2047 Mansfield, Montreal

Thursday, January 28

6:30 p.m.

Dine-around: Mary Larson

February 2010

Wednesday, February 24

5:30 p.m.

Cooking with renowned chef Denise Cornellier

Learn from the woman who has set the standard for caterers in Montreal!

5354 Saint-Laurent, Montreal

March 2010

Thursday, March 11

7:30 – 8:45 a.m.

Networking Breakfast

University Club, 2047 Mansfield, Montreal

Wednesday, March 24

6:00 p.m.

Meeting and Exchange with Marie-Anne Tawil

Marie-Anne Tawil is Chair of the SAAQ (the Quebec auto insurance board).

April 2010

Wednesday, April 14

7:30 – 8:45 a.m.

Networking Breakfast

University Club, 2047 Mansfield, Montreal

April 2010

Thursday, April 22

6:30 p.m.

Institut Lise Watier tour

Meet Lise Watier and Anne Martin Vachon, President and CEO of Institut Lise Watier.

5600 Chemin Côte de Liesse, Montreal

May 2010

Wednesday, May 5

Dine-around: Angeline Fournier

Angeline is an expert in international law and a negotiator specialized in conflict prevention and resolution. She is based in Montreal and Paris.

Thursday, May 13

7:30 – 8:45 a.m.

Networking Breakfast

University Club, 2047 Mansfield, Montreal

Wednesday, May 19

6:00 p.m.

Chantal Hébert - Canada's political landscape

Chantal Hébert is a political columnist for the *Toronto Star* and *Le Devoir*. She is also a regular on television's *The National* (CBC) and *Les Coulisses du pouvoir* (Radio-Canada).

May 26-28

IWF Cornerstone Conference, Ecuador

June 2010

Wednesday, June 16

Closing event of the 2009-2010 season

**Your participation is essential in assuring
the continued development of future events.**

